

# BANK BOOK REPORT

**Period:** 2026-03-01 to 2026-03-31

Date	Time	CR / DR	Category	Particular	Amount	Receipt	Vou
2026-03-12	-	DR	-	<p>Hi, it's Jayrn. The "Cyclone of Change" is hitting every industry right now—shaking up technology, media, customer preferences, and competition. Most business owners are reacting like "fragile saplings" in a storm, certain to be victims of the next big shift. "But you don't have to be one of them." I'm sending you a powerful resource from Dan Kennedy that breaks down exactly how to become a "mighty oak" that remains deeply rooted while others are being overwhelmed. Inside this Magnetic Marketing Letter, you'll discover: * The 5 Methods to Master Change: These are the specific strategies Dan uses to make change work for him, rather than letting change put him to work. * Two Master Keys to Riches: Two secret principles that Dan considers the most valuable advice he has shared in over a year. * The \$440,000 Test: How one client spent \$20,000 on a simple delivery change (without changing a single word of copy) and brought in nearly half a million dollars. * The "Goldilocks Approach" to Progress: Why leaping too fast to embrace change can lead you off a cliff, but resisting it too long will get you run over. * The "Middled-Out" Pyramid: Why you must change who you sell to right now as middle-income earners get "slaughtered" by current economic trends. You'll also read the incredible story of "Preston Schmidli", who went from "selling his own plasma for gas money" to building a growth machine generating "nearly \$5 million" in less than seven years by using these exact tactics. Don't let yourself be overwhelmed by circumstances when you can choose to master them instead. Download/Read here: <a href="https://marketersmentor.com/magnetic-marketing-letter.php?refer=utshafoundation.online">https://marketersmentor.com/magnetic-marketing-letter.php?refer=utshafoundation.online</a> To your success, Jayrn Unsubscribe: <a href="https://marketersmentor.com/unsubscribe.php?d=utshafoundation.online">https://marketersmentor.com/unsubscribe.php?d=utshafoundation.online</a></p>	₹16	-	-

2026-03-16	-	DR	<p>Hi, it's Jayrn. Do you feel like your audience is just drifting past your offers? It's called the "Zombie Scroll," and if you don't know how to shake them out of it, your business is essentially invisible. I'm sending you the latest issue of the Behind The Scenes Marketing Secrets Letter, and it's a masterclass in what Russell Brunson calls "Pattern Interrupt Profits". This issue is packed with strategies to help you stand out in any market, no matter how saturated it is. Here is a look at what's inside:</p> <p>*The "Podcast VSL" Secret: Discover the new format that is replacing traditional Video Sales Letters. One marketer used a simple page that looked like a podcast episode and saw a 6X return on ad spend, despite the page not even being "structured" for sales. *The "Avenger Team" Framework: Russell reveals why most entrepreneurs fail because they hire people just like them (Starters). Learn how to use personality assessments to find your "Finishers"—the people who actually deliver on the promises you make. *Heath Wilcock's Top 10 Breakthroughs: From why "subscriptions are king" to the power of the MIFGE (Most Incredible Free Gift Ever) that sent Russell's Voxer into a meltdown with new sign-ups. *Avoiding "Sally Stupid": Dan Kennedy shares a "Classic Kennedy" warning about how big, dumb corporate entities kill marketing genius and why you must remain ruthlessly entrepreneurial as you grow. *The \$100 Shift: How one member went from a "depressed zombie" in a 9-to-5 job to building a thriving funnel agency by "paying for speed". This is actually the last-ever physical print issue of this newsletter as it transitions to a deeper, video-based training format inside the member's area. Don't let your marketing become just another "pattern" that people ignore. Learn how to disrupt the scroll and become the only person your audience wants to buy from. Learn details here: <a href="https://marketersmentor.com/buying-only-from-you.php?refer=utshafoundation.online">https://marketersmentor.com/buying-only-from-you.php?refer=utshafoundation.online</a> To your success, Jayrn *P.S.* If you've ever felt "dumb" because you aren't organized, check out page 25. Russell shares his own personality profile (he has almost "zero conscientiousness") and explains how he stopped trying to be an organizer and started building a billion-dollar company instead. It's a total game-changer for your self-confidence. Unsubscribe: <a href="https://marketersmentor.com/unsubscribe.php?d=utshafoundation.online">https://marketersmentor.com/unsubscribe.php?d=utshafoundation.online</a></p>	₹52	-	-
<b>TOTAL DR</b>			<b>₹68</b>			
<b>TOTAL CR</b>			<b>₹0</b>			